

Virox Expansion in time to Receive Canada's First Registered EcoLogo Disinfectant-Cleaner

Virox Expansion

In April, Virox Technologies Inc. expanded its corporate headquarters to accommodate a new Professional and Technical Services "P&TS" wing as well as expanded manufacturing facilities. The P&TS group works with all Virox license partners to develop and execute training programs, marketing plans and sales activities. The 12 000 square foot expansion was recently put on display for customers, friends, and family, at the company's open house held on May 10th. Since moving into the Bristol Circle location in Oakville three years ago, Virox has experienced rapid growth with the increasing demand for and popularity of the Accelerated Hydrogen Peroxide (AHP) disinfectant and cleaning technology. The small Canadian company, founded in 1998, has quickly grown into an industry leader for disinfectants and cleaners. As a research and development driven company, there are a number of new products in process for registration in Canada, the United States, Asian and European countries as well as growth into new markets making further expansion for Virox inevitable.



Virox's impressive list of leading industry partners has grown with the addition of a new global partnership with STERIS Corporation. This strategic alliance has allowed Virox to introduce a new DIN registered, flexible endoscope compatible high-level disinfectant that will be sold under the name Resert HLD and further registration of the formula in the United States and Europe is expected. Other partners include JohnsonDiversey, SciCan, Accel, DeLaval, and Deb. Early product launches have shown great success, and global markets are continuously being penetrated by industry leaders.

Engineering Revolutionary Disinfectants for the War Against Microbes



Virox EcoLogo

From its inception in 1998, Virox Technologies has been a firm believer in developing and manufacturing disinfectants that not only provide superior cleaning and efficacy claims, but that are also environmentally sustainable. The use of disinfectant-cleaners is a marketplace reality and these products are commonly used in the institutional and healthcare sectors. However, until February of this year the Environmental Choice Program did not have a certification criterion that allowed for the registration of disinfectant-cleaners.



In December of 2005, Virox Technologies Inc. began lobbying the Environmental Choice Program (ECP) regarding the requirements for EcoLogo registration as they felt there was a need of a review to keep pace with recent technological developments. By July of 2006, in partnership with JohnsonDiversey, TerraChoice, the regulating body for the ECP agreed to review the current Certification Criteria Document CCD 146 for Hard Surface cleaners and subsection H for Disinfectants due to the overwhelming support for the use of disinfectant-cleaners in the institutional and healthcare sectors and reference to such products by Canadian and American Infection Control Guidelines. As a result in February of this year a new Certification Criteria Document CCD 166 for Disinfectants and Disinfectant Cleaners was finalized.

It was the foresight of the scientists responsible for developing AHP that allowed Virox to ensure that AHP meets the new CCD 166 criteria. Accelerated Hydrogen Peroxide has proven its superiority with respect to cleaning and disinfection properties and can now proudly display the EcoLogo as Canada's **FIRST** registered Disinfectant-Cleaner.